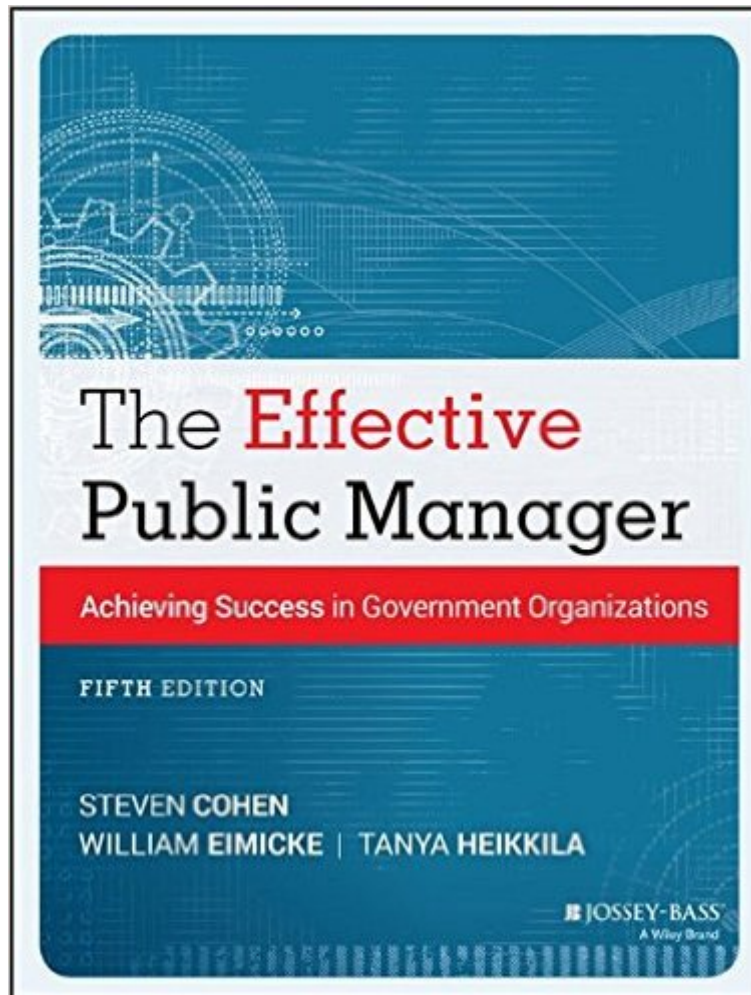


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# The Effective Public Manager: Achieving Success In Government Organizations



## Synopsis

The Effective Public Manager Thoroughly revised and updated, the fifth edition of The Effective Public Manager offers public administrators and students a classic resource and a highly-accessible guide to the fundamentals of leading and managing public organizations. In this new edition the authors cover the key areas of the field and present in-depth analysis through the strategic use of fresh case studies and real-world examples. The book is designed to give real-world managers and aspiring managers the information and tools needed to meet the demands of their jobs directly rather than working around the constraints of government. The Effective Public Manager offers a proven approach to implementing efficient management tools in a dynamic political, organizational, economic, and technological context. New to this edition Information on the transformation of media, both traditional and social An analysis of the changing nature of work and privatization trends An examination of national security and the current thinking regarding accountability, transparency, and crisis communication An online instructor's guide, which includes discussion questions and updated PowerPoint slides

## Book Information

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## Customer Reviews

One of the best Public Management texts available. My professor used this text in a Public Admin class last year and I constantly find myself referring back to it.

I was looking for more of a workbook type information that would assist local government. This was

a big broad.

I love this book. It is well explained and easy to understand.

Good book.

Joia!

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